

Moving Forward Together:

Taxpayer priorities to get a transportation measure on the 2026 ballot that we can all support.

September 8, 2025

This fact sheet reflects the voices of Fresno County taxpayers who shared their priorities for a better, more accessible, and more affordable transportation system. **Over the past several months, Transportation for All has engaged taxpayers through surveys, listening sessions, and community conversations to identify what matters most in their daily lives** — from ensuring children are safely transported to school, to facilitating access to healthcare for seniors, to providing dependable transportation for workers to reach their jobs.

We hosted 34 community meetings throughout Fresno County and gathered 4,540 responses via surveys and interactive experiences.

The findings are clear: **taxpayers want investments that improve their neighborhoods, expand public transit, strengthen bike and pedestrian options, and ensure accountability in how our dollars are spent.** We present these findings to help guide decision-making as Fresno County leaders determine the future of transportation.

FIX, MAINTAIN, AND ADD ROADS IN EXISTING NEIGHBORHOODS

Taxpayers identified **“repairing existing roads near schools, parks, and community centers”** as their **highest priority.**



Taxpayers identified **fixing potholes and repairing damaged roads** as their **highest road priorities.**

BETTER, MORE ACCESSIBLE PUBLIC TRANSPORTATION

Taxpayers identified **“buses coming more often, so there is less waiting”** as a priority to make transit better in their community.



Over **80%** of taxpayers surveyed would use small shuttles and on-demand services if they were more **accessible.**



BETTER CONNECTIVITY

Taxpayers want to ensure our communities are connected via better roads, more public transit options, and shared resources.



“We need better roads and more access to public transportation. We need public transportation that connects our city to more rural communities.”

IMPROVE BIKE LANES, TRAILS, AND SIDEWALKS

Nearly **half** of all taxpayers surveyed said that **“adding protected bike lanes that are separated from traffic”** would help them bike more often.

Taxpayers want **better lighting, reflectors, and illuminated signs** for low visibility.

Taxpayers want **safer sidewalks and paths that connect to their homes and neighborhood resources** completed first.



ENSURE FAIRNESS, ACCOUNTABILITY, AND TRANSPARENCY

Over **two-thirds** of taxpayers surveyed agree that some Measure C **funds should be used to help small cities and rural communities** apply for funding for transportation projects.



Nearly **ALL** taxpayers surveyed **agree** that **community members** should help **decide** which projects receive **funding**.

Over **two-thirds** of taxpayers surveyed **agree** that **“money should be distributed more evenly** for each type of transportation category.”

BUDGET PRIORITIES

- 1** Repairing and maintaining streets in my community; streets near schools, parks, and community centers; neighborhood streets.
- 2** Buses coming more often, so there's less waiting; expanding bus and public transit services in cities and towns; expanding regional transit services in rural areas.
- 3** Sidewalks and paths that connect homes to places like schools, parks, and stores; sidewalks in older neighborhoods that don't have any, or need repairs.
- 4** Better lighting, reflectors, and illuminated signs.
- 5** Transportation that works for everyone.
- 6** Making it easier to walk, bike, or roll.
- 7** Helping people reach the places they need to go.
- 8** Making sure the plan is implemented equitably and runs smoothly

