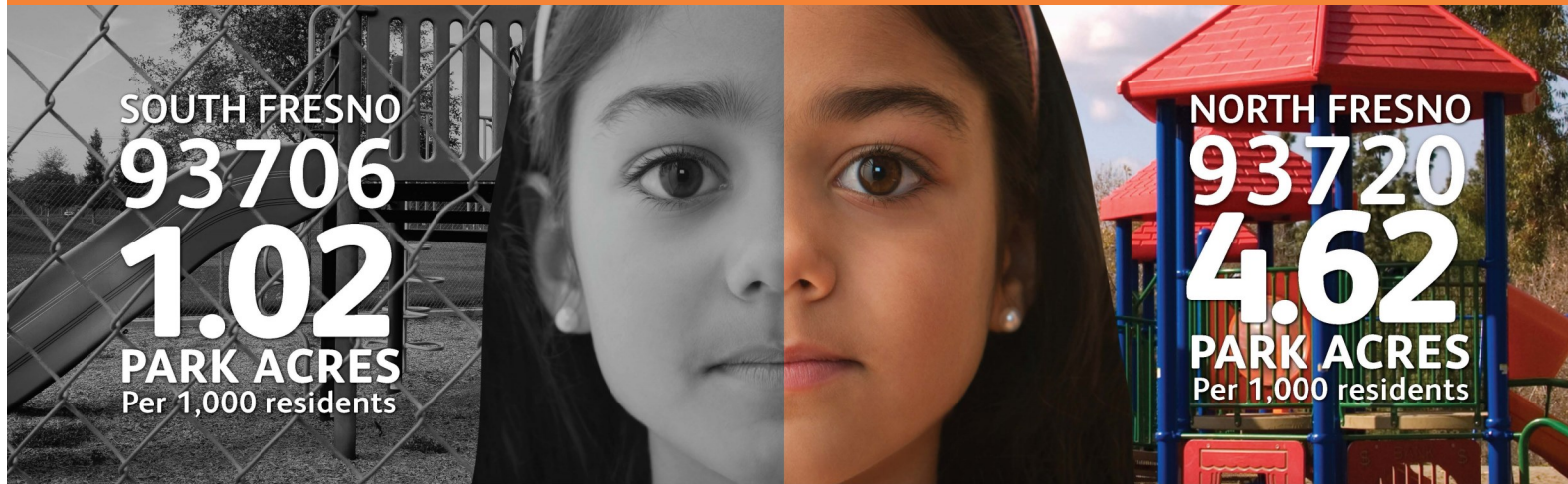


LET'S CREATE #ONEHEALTHYFRESNO WITH #PARKS4ALL



SOUTH FRESNO
93706
1.02
 PARK ACRES
 Per 1,000 residents

NORTH FRESNO
93720
4.62
 PARK ACRES
 Per 1,000 residents




Your ZIP Code shouldn't predict **how long you'll live** – but it does. Because where we live, affects how we live. Staying healthy requires much more than diets and doctors. We need **#OneHealthyFresno** with better parks for all. To learn more visit: www.fresnobhc.org




HERE ARE THE FACTS

According to the Adopted 2035 City of Fresno General Plan¹:

 The provision of **parkland is uneven across the City of Fresno.**

 **Many of the central neighborhoods in Fresno lack convenient access to parkland and fall well below the 3.0 acre per 1,000 residents standard** established by the State of California.

 Established **neighborhoods south of Shaw** and the south industrial area have a **deficit of 984 acres in park space.**

Source: City of Fresno

¹ <http://www.fresno.gov/NR/rdonlyres/77D21429-00EF-47AF-B2C4-D8A950A8B77C/0/GPFinalSParksandOpenSpaceJan202015.pdf>

TABLE 5-3: PARK ACREAGE IN DEVELOPMENT AREAS

Area	Population ²	City Park Space ¹		Pocket/Neighborhood/Community Parks	
		Total Acres	Acres per 1,000 Residents ²	Total Acres	Acres per 1,000 Residents ²
Downtown Planning Area	65,509	235.84	3.60	72.91	1.11
Established Neighborhoods South of Shaw	238,116	242.73	1.02	231.78	0.97
Established Neighborhoods North of Shaw	165,534	764.43	4.62	194.96	1.18
Combined Development Areas NW ³	47,122	43.56	0.92	42.30	0.90
DA-1 South	15,056	296.55	19.70	48.92	3.25
Combined Development Areas East ⁴	15,385	21.25	1.38	21.25	1.38
South Industrial Area	11,316	20.23	1.79	20.23	1.79
Total	558,038	1,625	2.91	632	1.13
Using 2010 City Population	495,000	1,625	3.28	632	1.28





1. City Park Space includes parks owned and/or maintained by the City or parks where there is little likelihood that the use or access will change. City Park Space does not include lands controlled by other jurisdictions where policy changes could limit or eliminate those lands from use as parkland, such as school district properties. Parks under the jurisdiction of the San Joaquin River Conservancy currently open directly to city residents (Camp Pashayan, Jensen River Ranch) and Fresno Metropolitan Flood Control Basins improved for park use are included. Golf courses are not included because their use is limited to golf.
 2. Based on Census Tract population totals that include population outside the 2010 City SOI and Planning Area.
 3. Includes West Development areas north of SR 180 (DA-1 North, DA-4 West).
 4. Includes East Development areas (DA-1 South, DA-2 North & South, DA-3, DA-4 East).
 Source: City of Fresno.

The City of Fresno promised to address the shortage of parks and recreation space, particularly in established areas of the city, where residents lack access to safe & healthy parks. Community engagement is essential to creating parks that meet community needs.

PARKS IMPROVE HEALTH, PROMOTE YOUTH DEVELOPMENT, BOOST OUR ECONOMY, IMPROVE EDUCATION, AND CREATE STRONGER AND SAFER COMMUNITIES.

Do Fresno Parks Make Life Better?

MORE FACTS

-  Fresno ranks **74 out of 75** in a national study that measures how well the 75 largest U.S. cities are **meeting the need for parks**¹.
-  There are **only 1.2 playgrounds per 10,000 residents** in Fresno¹.
-  The **city cut the Parks, After School, Recreation and Community Services budget by 53% between 2009 and 2013**^{2 3}.
-  There is **less than 1 basketball hoop per 10,000 residents** in Fresno¹.

Sources:

¹Trust for Public Land. <http://parkscore.tpl.org/city.php?city=Fresno>




² City of Fresno. <http://www.fresno.gov/NR/rdonlyres/E89BD84B-FF24-45C9-A17A-E63B1328A82E/14020/CompleteFY2009AdoptedBudgetOptimized.pdf>

³ City of Fresno. <http://www.fresno.gov/NR/rdonlyres/E89BD84B-FF24-45C9-A17A-E63B1328A82E/27231/COFFY2013AdoptedComplete.pdf>




THANKS TO RESIDENTS, THE CITY OF FRESNO AGREED TO UPDATE THE 1989 PARKS MASTER PLAN THIS YEAR!

WHY DO WE NEED AN UPDATED PARKS MASTER PLAN?




An updated Parks Master Plan is the first step to help the City of Fresno and residents identify **WHERE** and **HOW** to:

-  Build more and better parks in healthy places for children and families to walk and play;
-  Provide ongoing park maintenance on a long term basis; and
-  Provide more recreational opportunities for youth throughout the city.

TAKE ACTION!

-  **Join Fresno Building Healthy Communities**
Become a volunteer or resident organizer. Talk to your family, friends, and neighbors about **#Parks4All**.
-  **Let Your Voice Be Heard**
Contact your City Council representative by calling **(559) 621-8000** and tell him/her that the Parks Master Plan update must include robust community engagement.
-  **Attend a Fresno City Council Meeting**
Go to a scheduled Fresno City Council meeting and let council know you support **#OneHealthyFresno** with **#Parks4All!**

OUR WORK ISN'T DONE! WE NEED A PARKS MASTER PLAN PROCESS THAT:

-  **Engages everyone**
Robust community engagement is essential to creating #Parks4All.
-  **Conducts a complete park quality evaluation**
Where are current parks located? Are they healthy? Do they have playgrounds, bathrooms, picnic tables, and other amenities?
-  **Identifies concrete strategies that the City of Fresno will implement to create more and better parks for all**
 - Commit to build future parks starting with neighborhoods that need them most.
 - Commit to adequately fund parks and identify funding mechanisms to create more and better parks throughout the City.
 - Ensure parks are safe by providing adequate maintenance and recreational opportunities that allow for positive social interactions.

IMPORTANT MEETING DATES



@FresnoBHC
FresnoBHC.org